LONG-TERM STRATEGY





EATG is a community organisation that promotes the interests of people living with HIV/AIDS. EATG's mission is to achieve the fastest possible access to state of the art medical products, devices and diagnostic tests that prevent or treat HIV infection, and to improve the quality of life of people living with HIV/AIDS in Europe

STRATEGIC GOALS AND OBJECTIVES

Strategic Goal 1. To advocate for research to cure and prevent HIV and to improve health outcomes of People Living with HIV /AIDS (PLWH)

EATG will:

Objective 1. advocate for the patient community to be a permanent and highly recognized voice in the HIV research arena **Objective 2.** advocate for research in all affected populations during the whole 2012-2015 strategy period **Objective 3.** advocate for the creation of a European Research Agency

Strategic Goal 2. To empower the community to engage in all steps of the HIV - and related co-infections - research process and scientific review

EATG will:

Objective 4. strengthen and support collaborative exchanges between Community Advisory Boards (CABs)

Objective 5. identify new working methods designed to improve effectiveness and efficiency of community involvement in research in the 21st century

Objective 6. strengthen the European Community Advisory Board (ECAB)'s internal capacity

Objective 7. support the development and implementation of a hepatitis C workplan within ECAB

Strategic Goal 3. To advocate for affordable and equal access to treatment and for better monitoring of treatment quality EATG will:

Objective 8. advocate for affordable medicines initiatives in the European Union and Eastern Europe and Central Asia (EECA) **Objective 9.** advocate for the inclusion of the topic of involuntary interruptions in HIV treatment and diagnostics within the agenda of the European Union, United Nations and activists

Objective 10. Support early diagnosis and timely access to care

Strategic Goal 4. To advocate for legal rights and against HIV criminalisation in all European countries EATG will:

Objective 11. monitor discrimination and the criminalisation status of HIV transmission/drug possession/sex work/same sex **Objective 12.** create awareness among partners and key stakeholders to include HIV topics within their activities targeting vulnerable groups

Founded in 1992, the EATG is a European network of nationally based activists. As a European patient-led advocacy organization it has been at the forefront of the development of the civil society response to the HIV/AIDS epidemic in Europe.



LONG-TERM STRATEGY

2012-2015

Our members are representatives of different communities affected by HIV/AIDS in Europe. Our activities focus on treatment activism and treatment advocacy

STRATEGIC GOALS AND OBJECTIVES

Strategic Goal 5. To sharpen our profile as research and advocacy group covering prevention and co-infections such as Hepatitis B, C and Tuberculosis

EATG will:

Objective 13. advocate for tuberculosis, hepatitis C and opioid substitution treatment (OST) integration in national HIV programs in all high burden countries - with a specific focus on Eastern Europe and Central Asia

Objective 14. increase community involvement in clinical hepatitis C (and co-infections) design and development

Objective 15. advocate for hepatitis C access and research

Strategic Goal 6. To develop a needs based capacity building program on treatment literacy and advocacy for PLWH and service providers

EATG will:

Objective 16. strengthen the advocacy capacity of the HIV community and engage its membership in understanding and supporting the work of the EATG

Strategic Goal 7. To promote quality improvement and community participation in all sectors of training, policy and science

EATG will:

Objective 17. develop a strategy for scaling up the ongoing support and build capacity on treatment preparedness

Objective 18. measure the impact that training activities have in different regions across Europe and among different vulnerable groups

Objective 19. carry out activities and build alliances in Eastern Europe and Central Asia, including under developed and low prevalence regions

Objective 20. promote the role and recognition of expert patient groups

Strategic Goal 8. To increase EATG's visibility

EATG will:

Objective 21. ensure an effective and sustained relationship with media and stakeholders

Objective 22. create new partnerships and strengthen representation by our members within external bodies and organisations **Objective 23.** implement the new visual identity via an efficient internal and external communication system

Strategic Goal 9. To develop and maintain effective internal working mechanisms

EATG will:

Objective 24. establish an efficient membership recruitment, involvement, mentoring and evaluation system

Objective 25. develop an effective performance management and evaluation system

Objective 26. increase the efficiency and transparency of EATG's funding and activities