

# Selecting and Defining Indicators as Part of Developing a Program M&E Plan

Exercise 7  
Training Package  
Monitoring and Evaluation



# **Steps to Develop an M&E Plan**

- 1. What is the goal of the program**
- 2. Identify key indicators for the goal/each element of the goal**
- 3. Document baseline level for each indicator**
- 4. Set 5 year target for each indicator**
- 5. For each indicator/target identify where data will come from; how often it will be collected/reported; who is responsible for what**

# Step 1

**What is the goal of the program?**

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## What is the goal of the program?

**to reduce the spread of the HIV/AIDS epidemic in country X; to reduce vulnerability of the most vulnerable groups and to strengthen their response to the epidemic; to improve living conditions of people living with HIV/AIDS and to strengthen the national capacity to respond effectively to HIV/AIDS**

### 4 elements

- **Low prevalence – biologic**
- **Reduce vulnerability, i.e. risk behavior – behavioral**
- **Provide treatment, care and support for PLWHAs?**
- **Strengthen national capacity – is this really part of goal**

# Step 1

## What is the goal of the program?

To reduce HIV prevalence in country X by reducing risk behavior among vulnerable groups and to provide treatment, care and support for PLWHAs

## **Step 2**

**Identify key indicators for the goal/each element of the goal**

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### **Identify key indicators for the goal/each element of the goal**

**Biologic surveillance data – HIV prevalence rates among vulnerable groups**

**Behavioral surveillance data – UNGASS has recommended indicators – focus on vulnerable groups**

**Treatment, care and support**

- **Percentage of adults on treatment who increase their weight by at least 10% 6 months after initiation of antiretroviral treatment**
- **Percentage of people remaining on treatment at 6, 12, and 24 months**
- **Percentage of people still alive at 6, 12, and 24 months after initiation of antiretroviral treatment**

## **Step 3**

**What is the current level for each of these indicators? (Baseline)**



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### **What is the current level for each of these indicators? (Baseline)**

**Many countries find this difficult**

**Main reason is absence of baseline data – particularly among the most vulnerable groups**

**If baseline data is absent – a key priority is to collect this**

**Without baseline information, you can NOT set realistic targets, for example baseline unknown: target reduction of 25% on baseline. What does this mean?**

## **Step 4**

**What do you want this level to be in 5 years (Target)?**

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**What do you want this level to be in 5 years (Target)?**

## **Issues**

- **Absolute (e.g. reduction to) rather than relative (e.g. reduction by). For example, if the baseline is 50% and the relative target is to reduce by 10%. What is the absolute target?**
- **When using percentages – need clarity over denominator and numerator**

# Step 5

**For each indicator:**

- **Where will you get the data from?**
- **How often will this data be collected/  
reported?**
- **Who will be responsible for what?**
- **Workload/Priority?**

# **Steps to Develop an M&E Plan**

- 6. Identify key service delivery/implementation areas**
- 7. Develop key indicators for each service delivery area**
- 8. Document baseline level for each indicator**
- 9. Set annual targets for each indicator**
- 10. For each indicator/target identify where data will come from; how often it will be collected/reported; who is responsible for what**

## **Step 6**

**What are the key  
implementation/service delivery areas?**

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implementation/service  
delivery areas?**

- **Global Fund list**

## **Step 7**

**Identify key indicators for each service delivery/implementation area**



# Step 7

## Identify key indicators for each service delivery/implementation area

At least 1 in each area. Maximum of 4.

- Number of people reached
- Number of service delivery points established or enhanced
- Number of service deliverers trained

For example:

- Number of people receiving VCT
- Number of centers offering VCT
- Number of health and other staff trained in VCT

## **Step 8**

**What is the current level for each of these indicators? (Baseline)**

## Step 8

### What is the current level for each of these indicators? (Baseline)

- Absolute numbers rather than percentages
- If you use percentages – specify numerator and denominator
- Unique individuals or contacts/person times
- Baselines should include ALL activities in a country, not only those funded by a particular donor

## **Step 9**

**What do you want this level to be in each of the next 5 years (Target)?**

## **Step 9**

**What do you want this level to be in each of the next 5 years (Target)?**

- **Cumulative versus annual**
- **Include or exclude baselines?**
- **Are targets realistic?**

# Step 9

**What do you want this level to be in each of the next 5 years (Target)?**

<b>Indicator</b>	<b>Baseline</b>	<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>
# of people receiving VCT	1000					

Assuming 1100 new clients in Y1, 1200 in Y2, 1500, in Y3 and 2000 in Y4 and 5 – what should be entered into Y1-5 targets?

## Step 9

**What do you want this level to be in each of the next 5 years (Target)?**

<b>Indicator</b>	<b>Baseline</b>	<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>
# of people receiving VCT	1000	2100	3300	4800	6800	8800

Assuming 1100 new clients in Y1, 1200 in Y2, 1500, in Y3 and 2000 in Y4 and 5 – what should be entered into Y1-5 targets?

# Step 10

**For each indicator:**

- **Where will you get the data from?**
- **How often will this data be collected/  
reported?**
- **Who will be responsible for what?**
- **Workload/Priority?**



# Step 10

Coverage Indicators						
SDA	Indicator	Description of data collection	Reporting frequency	Responsibilities	W	P
VCT	# people trained	Notes/minutes of each training. Each trainer reports on their sessions Then summary report	After training ¼ly report key inds	Objective coord.	**	*
	# of sites	Evidence of establishment includes contract, bills/ disbursements etc.	Quarterly	Objective coord.	*	*
	# of people receiving VCT	Counsellors report monthly on numbers of people attending	Centres monthly Aggregate data quarterly	Counsellors Objective coord.	***	***

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