Berlin, 13.06.2024

*The AIDS Action Europe network (AAE) is looking for a Strategic Communication Specialist for the period of 15.07.2024 – 31.12.2024. The call is open for applicants registered in one of EU member states, or in Norway, Iceland, Ukraine, and Moldova. The tasks include the development of a strategic communication strategy for AAE and providing other deliverables in the framework of AAE’s work packages, corresponding to four core areas of the work. The tasks can be performed remotely and/or in the AAE office in Berlin.*

**Background of AIDS Action Europe:**

AIDS Action Europe is a bilingual network of more than 370 NGOs, HIV-service organisations, activists and community-based groups of people living with and/or affected by HIV, AIDS, TB, and viral hepatitis as well as other key populations across 53 countries in Europe and Central Asia. The office is located in the host organization premises, Deutsche Aidshilfe, in Berlin. More information about the network is available on the [AAE website](https://aidsactioneurope.org/en). The Strategic Plan 2022-2026 “Working together to end inequalities” is available [here](https://www.aidsactioneurope.org/sites/default/files/2022-07/Work%20ENG%20web%20final.pdf).

**Tasks and deliverables:**

Work Package 1: Coordination and network management

* Strategic social media and multimedia communication strategy
* Social media and multimedia communication towards different stakeholders
* Exploring the use of new/additional communications channels

Work Package 2: Contribution to the response to HIV, TB, and viral hepatitis in Europe

* Promotion of the work of AAE: Strategic and tailor-made communication on the network’s activities (advocacy actions, calls, events, project results, etc.)

 Work Package 3: Capacity Strengthening and Training

* Production of the Publication on the occasion of AAE’s 20th anniversary
* Planning and providing communication activities related to the 20th anniversary

Work Package 4: Communication and Dissemination

* Production of articles on innovation and knowledge in the field of HIV and AIDS, TB, viral hepatitis, and STIs
* Quarterly communication plans